

Our Action Areas 2015-2018



The **HIV** Foundation Asia

Innovation at the cutting edge of HIV service delivery for key populations in Asia



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The HIV Foundation Asia
149/19-21 Surawongse Road, Bangrak Bangkok 10500 Thailand
PO BOX 1028 Silom Bangkok 10500 Thailand
Telephone: +66 2 6340541
Facsimile: +66 2 6340545
Email: contact@hivfoundation.com
Website: www.hivfoundation.com

Table of Contents

About Us.....	3
Our Mission.....	3
Our Vision.....	3
Our Strategic Priorities 2015-2018.....	4
Our Action Areas 2015- 2018.....	4
Priorities and Action Areas.....	5
Our technical approach.....	6
The HIV Treatment Cascade.....	6
Comprehensive HIV positive prevention.....	7
The Ottawa Charter for Health Promotion.....	7
Our Service Principles.....	8
Multiculturalism.....	8
A commitment to Key Populations for HIV.....	9
6 Strategic Action Areas 2015-2018.....	9
ACTION AREA 1: INCREASE KNOWLEDGE OF HIV STATUS.....	10
ACTION AREA 2 - LINK TO CARE.....	10
ACTION AREA 3 - MAINTAIN UNDETECTABLE VIRAL LOAD.....	10
ACTION AREA 4 –SUPPORT PEOPLE LIVING WITH RELATED DISEASES.....	11
ACTION AREA 5 - ENCOURAGE LIFELONG HEALTH SEEKING.....	11
ACTION AREA 6 – BUILD SECTOR CAPACITY.....	12
Key Performance Indicators (KPIs).....	13
Talk to us.....	16

Our Action Areas 2015-2018 outlines the key priorities and steps we will take to achieve them over the four years from 2015 to 2018. The plan outlines action areas and Key Performance Indicators that we will use to measure our success. Successfully meeting the goals outlined in this plan is dependent upon the availability of funding which we will evaluate at the end of year two, in 2016. This plan should be read with the companion document *Our Strategic Plan 2015-2018*.

About Us

The HIV Foundation Asia is a regional technical hub that designs and distributes new knowledge and new service methods that can interrupt HIV transmission, illness and death. We publish what we do in an open-source online environment so governments and service organizations can freely use what we learn. We are technically supported by the health development organization *APMGlobal Health*.

The HIV Foundation Asia makes a real difference in people's lives. During the period of this plan we will continue to establish a network of independent, nationally constituted HIV Foundations to deliver services in urban settings in Asia. These foundations will cooperate together in a regional alliance to deliver service innovations 'on the ground' that have been developed by *The HIV Foundation Asia*. The HIV Foundation teams are made up of people from Asia and the globe that work side-by-side in multiple languages to promote health. Our foundations emerge from communities bearing the brunt of HIV.

Our Mission

To connect people affected by HIV and related diseases to services that can save their lives.

Our Vision

We work for an AIDS-free future in which people no longer get sick from HIV or related diseases and where all people, no matter who they are, can gain equal access to health services and participate fully in community life.



Our Strategic Priorities 2015-2018

From 2015 to 2018 *The HIV Foundation Asia* will focus upon four strategic priorities to contribute to creating an AIDS free future in Asia.

1. Innovation in HIV-positive prevention services.
2. Contribute new knowledge and expertise to the HIV sector in Asia.
3. Create shared value through corporate partnerships in HIV.
4. Develop and sustain a regional HIV foundation alliance.

Our Action Areas 2015- 2018

There is no time to lose. In Asia, HIV epidemics among key populations show no sign of abating. At the same time, key populations for HIV are least likely to come forward for health services. *The HIV Foundation Asia* designs innovations that close gaps in urban health systems and minimize discrimination so people can get what they need to live long and healthy lives with HIV. We contribute to creating an AIDS free future by focusing on six strategic action areas.

ACTION AREA 1: INCREASE KNOWLEDGE OF HIV STATUS

We will reduce undiagnosed HIV in cities by designing and delivering service innovations that target high HIV incidence/prevalence networks and deliver meaningful knowledge of HIV status.

ACTION AREA 2: LINK TO CARE

We will link people to care by designing and delivering innovations that bridge gaps between primary testing sites and tertiary hospitals and improving case management for key populations.

ACTION AREA 3: MAINTAIN UNDETECTABLE VIRAL LOAD IN PEOPLE WITH HIV

We will support people with HIV to initiate HIV treatment and maintain undetectable viral load by innovating through online service provision and through face-to-face service delivery.

ACTION AREA 4: SUPPORT PEOPLE WITH RELATED DISEASES

We will support people co-infected with HIV and related diseases through innovations in online services, face-to-face services and through new partnerships with organizations.

ACTION AREA 5: ENCOURAGE LIFELONG HEALTH SEEKING

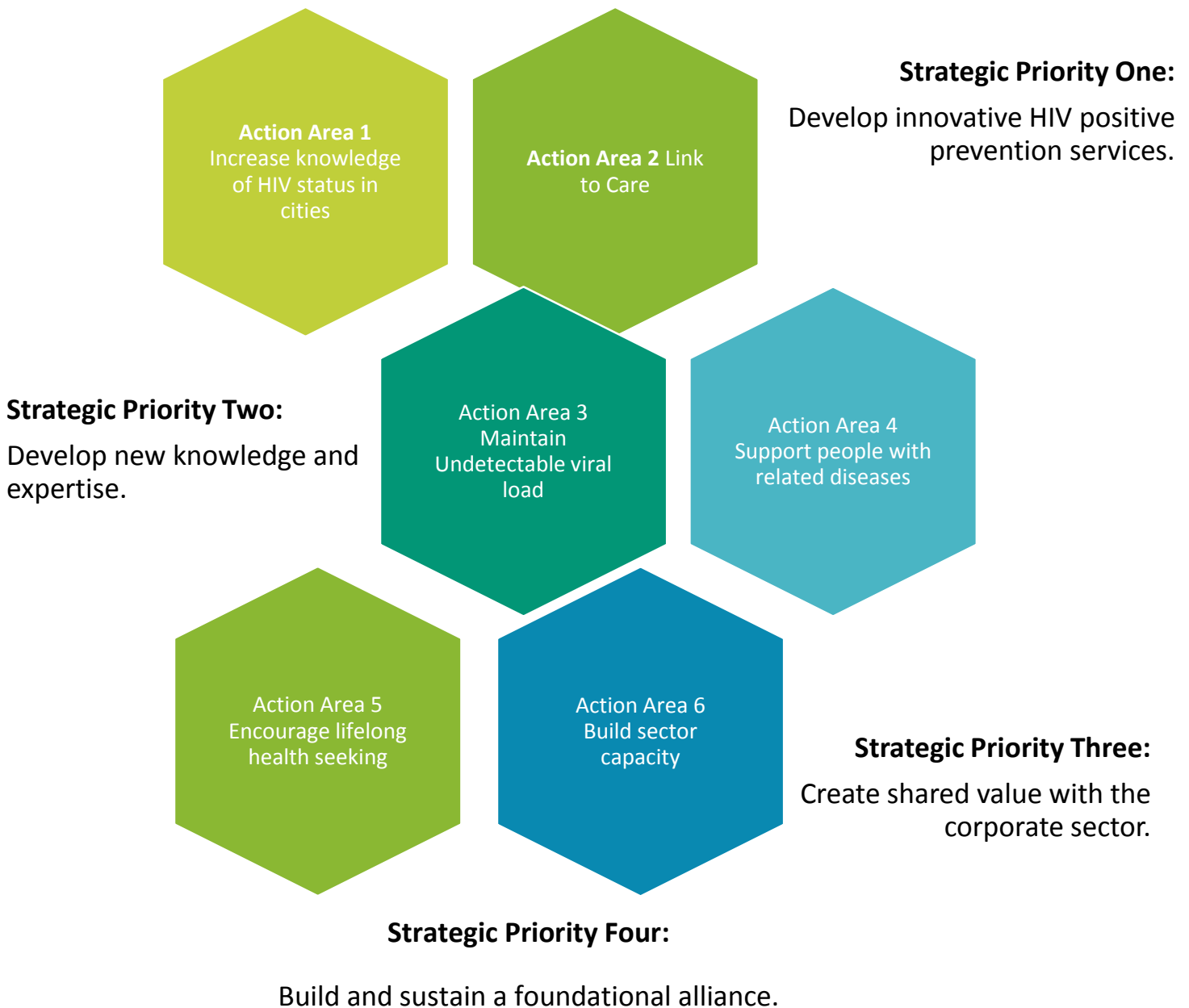
We will create urban social spaces that are more accepting of people affected by HIV and related diseases by engaging in street-based and online awareness raising and advocacy.

ACTION AREA 6: BUILD CAPACITY

We will build the capacity of the HIV sector in the region by partnering with international, regional and national organizations to deliver research, develop policy and design service innovations. We will publish case studies, manuals and how-to guides in multiple languages in an open source environment that delivers these guides to other organizations for free.

Priorities and Action Areas

The diagram below provides a visual depiction of both strategic priorities and key action areas. Strategic priorities are our organizational goals to 2018. They outline the broad corporate strategies that will strengthen our foundations and contribute to the HIV sector as a whole. Action areas outline our service goals for people affected by HIV. They detail the actions we will take to contribute to an AIDS free future for Asia.

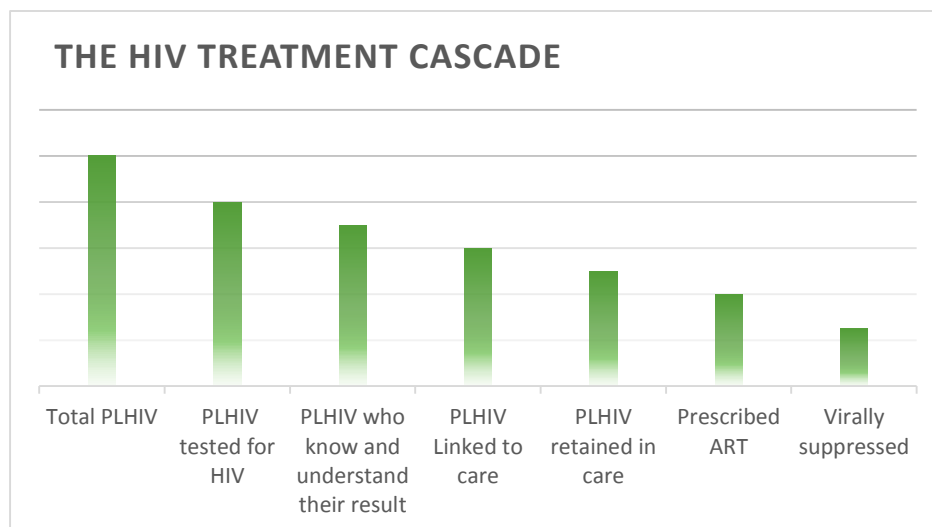


Our technical approach

The HIV Foundation Asia integrates the latest, best-practice technical guidance into an organizational approach to service delivery. *The HIV Treatment Cascade* is a model that aids in determining gaps and designing service solutions for people living with HIV and related diseases. *HIV positive prevention* prioritizes early intervention and prevention of HIV and related illnesses across the HIV service continuum from prevention-to-care. *The Ottawa Charter for Health Promotion* increases people's power over their own health through policy, community development and individual services. Finally, the WHO *Consolidated Guidelines on HIV Prevention, Diagnosis, Treatment and Care for Key Populations* provide comprehensive advice to ensure that key populations for HIV get the services they need (see 'Our Service Principles' below for discussion of the WHO Guidelines).

The HIV Treatment Cascade

The HIV Treatment Cascade is a technical model developed to determine gaps in HIV programming and the points in service pathways that need to be strengthened to prevent loss-to-follow-up among people living with HIV. The cascade describes how, of the total number of people who have acquired HIV, not all will yet be diagnosed. Even when people are diagnosed with HIV, still less will understand what it means to have HIV and feel able to seek health services. Once people with HIV know their status, not all will be linked to care, education and support. Of all those linked to care services, not all will be retained in care. Even less will have initiated HIV treatment or maintain a suppressed HIV viral load. *The HIV Foundation Asia* develops innovative service models that close gaps across the HIV treatment cascade to ensure that people with HIV know their HIV status, know what it means, are linked to and retained in care and can maintain a suppressed viral load through HIV treatment.

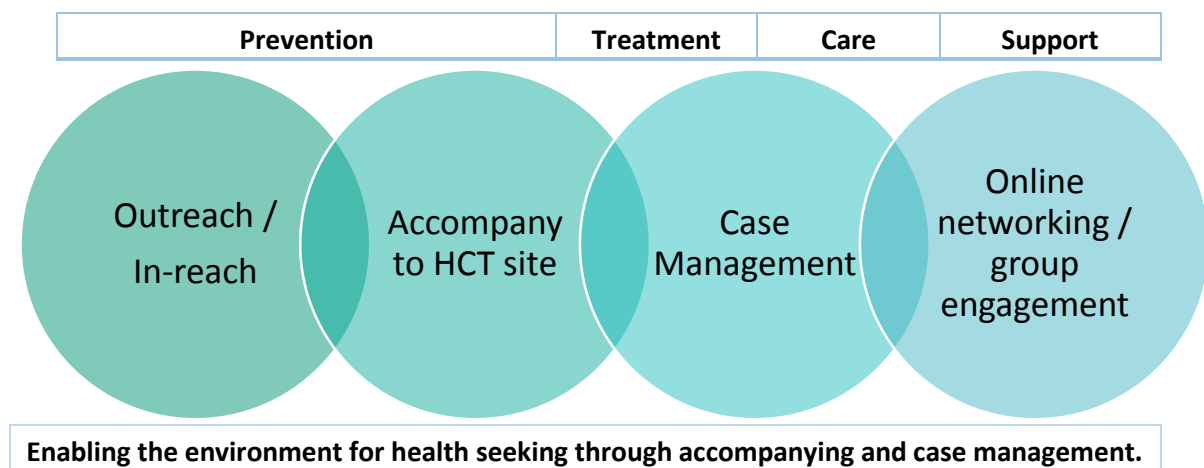


Comprehensive HIV positive prevention

HIV positive prevention increases knowledge of HIV status and retention in care among people living with HIV and related diseases. It incorporates the entire continuum of HIV prevention-to-care into one service model. It is a comprehensive HIV testing and ‘linkages to care’ service.

Activities include:

- (i) **Outreach** to the places key populations meet/**In-reach** to HIV diagnosing clinics.
- (ii) **Accompanying to HIV testing facilities** and being present after post-test counseling.
- (iii) **Case management** for the newly HIV diagnosed to ensure baseline CD4 result received and HIV treatment initiation where appropriate.
- (iv) **Online and group interventions** to build health literacy, provide adherence counseling, retain people with HIV in care and provide information and social support online.



The Ottawa Charter for Health Promotion

The principles contained in the Ottawa Charter for Health Promotion guide the direction of The HIV Foundation Asia. Health promotion enables people to increase the level of control they have over their own health. Health promotion encourages people to take an active role in decisions about their own health. Influencing policy, service delivery and the social environments of key populations for HIV through health promotion we believe, can improve people’s health. The five action areas of the charter include:

- Build Healthy Public Policy.
- Create Supportive Environments.
- Strengthen Community Action.
- Develop Personal Skills.
- Reorient Health Services.

Our Service Principles

The HIV Foundation Asia adopts a person-centered approach to our work with people affected by HIV. We provide services and support to all regardless of gender, sexual orientation, ethnicity, religion or lifestyle.

- We embrace harm reduction approach to services without judgment about sex, engagement in sex work or drug use. We support the right of our clients to choose for themselves and we provide services that minimize harm no matter what they choose.
- We encourage people with HIV to practice safer sex and injecting.
- We provide services, information and education so that people affected by HIV can make informed choices about their health.
- We connect people with HIV to each other because we believe we are stronger together.
- We connect people with health services and we believe that staying connected to health services is the right choice for people affected by HIV.
- We don't blame people for acquiring HIV or having AIDS-related illnesses.
- We don't ask questions about how people get HIV and make no judgment about modes of transmission.
- We don't assume that people living with HIV can solve their health needs on their own. We work together with people affected by HIV to develop their personal power and personal skills through support, education and information.

Multiculturalism

Multiculturalism is the cultural diversity inherent in communities and within societies. Multiculturalism refers to ideologies and policies that promote cultural, social and language diversity within institutions. The HIV Foundation is founded on the premise that multinational and multicultural collaboration can bring the best aspects of diverse cultures together to solving the problem of HIV and related diseases within national boundaries. We view ourselves as a collaboration between people from different nations in order to solve the problem of HIV in Asian cities. We emphasize equal respect for the various cultures, nationalities and languages represented in our staff teams and in our client caseloads. We emphasize *interculturalism* by encouraging our staff and clients to communicate and collaborate across cultures and languages. In doing this we hope to undermine racism and encourage respect for diversity.



A commitment to Key Populations for HIV

Between 40 and 50 percent of all new HIV infection worldwide occur among people from key populations and their immediate partners. In Asia that figure is even higher. *The HIV Foundation Asia* prioritizes delivering services to people with HIV from key populations. The World Health Organization recently released consolidated guidelines on HIV interventions for key populations. The guidelines emphasize comprehensive condom and lubricant programs, harm reduction for substance use, behavioral interventions, HIV testing and counseling, prevention and management of co-infections and other co-morbidities. The guidelines emphasize essential strategies for enabling the environment for health seeking among key populations and we measure our success against these guidelines.

6 Strategic Action Areas 2015-2018

Our contribution to creating an AIDS free future involves six strategic action areas. *The HIV Foundation Asia* will innovate in these action areas and distribute what we learn to others. We'll use national HIV Foundations to deliver these innovations in urban settings. Through these action areas we aim to create an environment where key populations for HIV can easily engage with health services.

1. **ACTION AREA 1: Increase knowledge of HIV status** in the cities we serve.
2. **ACTION AREA 2: Link people with HIV to care** so they live long and healthy lives.
3. **ACTION AREA 3: Educate and support people with HIV so they maintain an undetectable viral load.**
4. **ACTION AREA 4: Support people co-infected with hepatitis, TB and other related diseases.**
5. **ACTION AREA 5: Encourage lifelong health seeking** by creating a supportive social environment.
6. **ACTION AREA 6: Build the capacity** of our foundations and the HIV sector across Asia.



ACTION AREA 1: INCREASE KNOWLEDGE OF HIV STATUS

We will contribute to reducing undiagnosed HIV in the cities that we serve. We will ensure *meaningful knowledge of HIV status* among key populations for HIV by accompanying them to testing sites and educating them about living well with HIV.

From here to 2018 *The HIV Foundation Asia* will:

- Reduce undiagnosed HIV among key populations and migrants.
- Ensure *meaningful* knowledge of HIV status through accompanied HIV testing and health education.
- Prevent onward transmission of HIV to others through support and sexual health education to people living with HIV face-to-face, online and through Smartphone technology.

ACTION AREA 2 - LINK TO CARE

We will link people with HIV to long-term care, support and health education services. Case management involves working with people with HIV and their service providers to ensure timely access to the clinical and welfare services that they need. The approaches we use to achieve linkages to care include accompanying to and between clinic-and-hospital services, 'in-reach' to hospitals, face-to-face and online peer support and education in groups.

From here to 2018 we will:

- Maintain a *zero* loss-to-follow-up rate among newly HIV diagnosed people in urban settings.
- Put newly HIV diagnosed people together in online and face-to-face groups.
- Increase the capacity of newly HIV diagnosed people to live independently and well.
- Deliver case management services to people with HIV in urban settings.
- Support the reproductive health choices and fertility needs of women and girls with HIV.

ACTION AREA 3 - MAINTAIN UNDETECTABLE VIRAL LOAD

We will increase numbers of people with HIV who maintain an undetectable HIV viral load. Intensive support and education to those initiating HIV treatment will be a key component of this action area. Development and launching of an online health tracking in multiple languages will help people with HIV and related diseases build treatment literacy and maintain knowledge and skills for effective treatment adherence. *The HIV Foundation Asia* adopts face-to-face, telephone and online approaches to support adherence for HIV treatment in people with HIV in multiple Southeast Asian languages.

From here to 2018 *The HIV Foundation Asia* will:

- Provide intensive support and education services to people with HIV who are initiating HIV treatment and in the induction period of such treatment.
- Launch an online Health Tracker in multiple languages so that people with HIV and related diseases can record and have increased control over their health and treatment adherence.
- Develop and deliver online and smartphone HIV treatment reminder services in multiple Southeast Asian languages and for multiple countries.
- Provide online, telephone and face-to-face adherence counseling in multiple Southeast Asian languages to people with HIV.

ACTION AREA 4 –SUPPORT PEOPLE LIVING WITH RELATED DISEASES

We will support people with related diseases such as hepatitis, tuberculosis and sexually transmitted infections. We'll extend our health tracker to include these infections. Related diseases are communicable diseases such as hepatitis B, hepatitis C and some sexually transmitted infections that can be acquired through the same routes of transmission as HIV. Related diseases include tuberculosis and some sexually transmitted infections which, in the presence of HIV, may be more difficult to treat or which complicate HIV infection. A series of non-communicable diseases emerge from living with HIV long term and so we consider diabetes, cardiovascular disease and some cancers as diseases related to HIV.

From here to 2018 we will:

- Expand our online HIV Health Tracker to include related diseases including diabetes, cardiovascular disease, liver enzymes, hepatitis B and C tracking, tuberculosis, and sexually transmitted infections in multiple Southeast Asian languages.
- Ensure that case management services include diagnosis and treatment for related diseases.
- Develop service and project partnerships with organizations in Southeast Asian cities that are providing health services for related diseases.

ACTION AREA 5 - ENCOURAGE LIFELONG HEALTH SEEKING

We will enable the environment for lifelong health seeking for people with HIV and related diseases. We will engage in social marketing education and use street-based and online social networking to raise awareness about HIV and to decrease HIV-related discrimination. We will use web-based tools to highlight gaps in services and advocate for improved HIV health systems across the ASEAN region.

From here to 2018 *The HIV Foundation Asia* will:

- Encourage a supportive urban environment for people with HIV through social media marketing campaigns that raise awareness of and reduce stigma and discrimination toward people living with and affected by HIV in selected Southeast Asian cities.
- Provide information and education online in multiple Southeast Asian languages.
- Advocate for HIV service improvements through online media in multiple languages.



ACTION AREA 6 – BUILD SECTOR CAPACITY

We will build capacity both within our organizations and across the national and regional response to HIV. We will publish in an open source environment the tools and manuals we develop for use in our day-to-day work. We will publish these tools in multiple languages and make them available for free to other local organizations in the region. We will also publish evaluations and action research that document what we learn as we work to meet these strategic priorities. We will diversify our funding streams, emphasizing corporate partnerships for our foundations and individual donors to resource our mission.

From here to 2018 we will:

- Diversify our funding by developing commercial sector partnerships, relationships with international foundations and societies and by strengthening our capacity to receive individual donations.
- Maintain continuous quality improvement across all aspects of management and administration.
- Undertake evaluation and action research on services and projects and implement recommendations to improve quality.
- Publish manuals and other tools used in day-to-day service delivery in multiple languages.
- Publish our evaluations and action research to share what we learn as we meet our strategic priorities.



Key Performance Indicators (KPIs)

Our KPIs outline measurable targets for the delivery of the strategic action areas outlined in this plan to the end of 2018. These KPIs are dependent upon funding being available to deliver these results and to develop our work in the ways we have outlined in this plan. We will extend our work beyond these KPIs should funding be available to do so. We will independently evaluate our performance every two years and use the results of these external, independent evaluations to further improve our results.

No	GOAL	Action Area	2015	2016	2017	2018
1.1	Reduce the number of undiagnosed people with HIV in the cities we serve.	1	<ul style="list-style-type: none"> • 1,000 new clients tested for HIV. • % who receive HIV positive result. 	<ul style="list-style-type: none"> • 1,500 new clients tested for HIV. • % who receive HIV positive result. 	<ul style="list-style-type: none"> • ,2,000 new clients tested for HIV. • % who receive HIV positive result. 	<ul style="list-style-type: none"> • 3,000 new clients tested for HIV. • % who receive HIV positive result.
1.2	Ensure <i>meaningful</i> knowledge of HIV status by linking people with HIV to care.	1/2	<ul style="list-style-type: none"> • 300 newly HIV diagnosed in care. • 250 reconnected to care services. • % who are lost to follow up. 	<ul style="list-style-type: none"> • 500 newly HIV diagnosed in care. • 350 reconnected. • % who are lost to follow up. 	<ul style="list-style-type: none"> • 650 in care. • 1,000 reconnected. • % who are lost to follow up. 	<ul style="list-style-type: none"> • 1,000 in care. • 1,000 reconnected. • % who are lost to follow up.
1.3	Increase the capacity of PLHIV to live well and independently with HIV.	2	<ul style="list-style-type: none"> • 200 in online groups. • 550 PLHIV in case management. • Of these, 100 women with HIV in SRH service. 	<ul style="list-style-type: none"> • 400 in online groups. • 850 in case management. • Of these, 200 women with HIV in SRH. 	<ul style="list-style-type: none"> • 600 in online groups. • 1,000 in case management. • Of these, 300 women with HIV in SRH service. 	<ul style="list-style-type: none"> • 1,000 in online groups. • 1,200 in case management. • Of these, 400 women with HIV in SRH service.

No	GOAL	Action Area	2015	2016	2017	2018
1.4	Increase treatment initiation, treatment literacy and long-term adherence to HIV treatment, hepatitis B, C and tuberculosis treatment.	3/4	<ul style="list-style-type: none"> • Launch HIV Health Tracker in English, Thai and Myanmar. • Launch Smartphone HIV treatment reminder services in multiple languages. • Launch online adherence-education and counseling services in multiple languages. 	<ul style="list-style-type: none"> • Enroll 2,000 PLHIV in Health Tracker. • Enroll 1,000 in HIV treatment reminder service. • 150 in education counseling service. 	<ul style="list-style-type: none"> • Enroll 3,000 in HIV Health Tracker (+1,000). • Enroll 1,500 in HIV treatment reminder service (+500) • 250 in education counseling service (+100). 	<ul style="list-style-type: none"> • Enroll 5,000 in Health Tracker (+2,000). • Enroll 2,000 in HIV treatment reminder service (+500). • 350 in education counseling service (+100).
1.5	Contribute to a supportive social and service environment for people with HIV and related diseases.	5	<ul style="list-style-type: none"> • 2 urban street campaigns to raise awareness of HIV and increase support for PLHIV. • Social media campaigning engages 5,000 people in the general community. 	<ul style="list-style-type: none"> • 3 urban street campaigns to raise awareness of HIV and increase support for PLHIV. • Social media campaigning engages 10,000 people in the general community. 	<ul style="list-style-type: none"> • 4 urban street campaigns to raise awareness of HIV and increase support for PLHIV. • Social media campaigning engages 12,000 people in the general community. 	<ul style="list-style-type: none"> • 5 urban street campaigns to raise awareness of HIV and increase support for PLHIV. • Social media campaigning engaged 25,000 people in the general community.



No	GOAL	Action Area	2015	2016	2017	2018
1.6	Contribute to knowledge about HIV, effective HIV service delivery and a deeper understanding and sensitivity toward people living with and affected by HIV in Asia.	6	<ul style="list-style-type: none"> • Number of research, capacity building and policy projects to increase knowledge about HIV service delivery.¹ • Number of times our website highlights HIV service barriers for key populations.² • Publish 1 'how-to' manual in multiple Southeast Asian languages. 	<ul style="list-style-type: none"> • Number of research, capacity building and policy projects to increase knowledge about HIV and key populations in Asia. • Number of times our website highlights HIV service barriers for key populations. • Publish 1 'how-to' manual in multiple Southeast Asian languages. 	<ul style="list-style-type: none"> • Number of research, capacity building and policy projects to increase knowledge about HIV and key populations in Asia. • Number of times our website highlights service system barriers in multiple languages. • Publish 1 'how-to' manual in multiple Southeast Asian languages. 	<ul style="list-style-type: none"> • Number of research, capacity building and policy projects to increase knowledge about HIV and key populations in Asia. • Number of times our website highlights service system barriers in multiple languages. • Publish 1 manual used in our day-to-day service work in multiple Southeast Asian languages.
1.7	Build and sustain our foundational alliance so we can successfully serve people with HIV in Asia.	6	<ul style="list-style-type: none"> • Source funds from at least one new donor. • Our individual donation campaign collects US\$5,000 pa. • Register and establish The HIV Foundation Myanmar. 	<ul style="list-style-type: none"> • Source funds from at least one new partner. • Our individual donation campaign collects US\$7,000 pa. • Commission an independent evaluation of our services. 	<ul style="list-style-type: none"> • Source funds from at least one new donor. • Our individual donation campaign collects US\$10,000 pa. • Develop a quality improvement plan and implement 80% of its recommendations. 	<ul style="list-style-type: none"> • Source funds from at least one new donor. • Individual donation campaign at US\$15,000. • Commission independent evaluation of services. • Register and establish The HIV Foundation in at least one other city.

¹ This KPI is dependent upon project and partnership availability and cannot be predicted.

² This KPI is dependent upon experience of barriers when delivering services to people affected by HIV and cannot be predicted.



Talk to us

We *can* achieve the vision outlined in this strategic plan but only through the generosity of individuals like yourself and organizations that come forward to support us. We seek partners who share our vision and are willing to form an alliance to finance and resource it. Please talk to us about funding our services so we can further develop this lifesaving work.

For English, please speak to:

Scott Berry, Regional Advisor

The **HIV** Foundation Asia

149/19-21 Surawongse Road, Bangrak Bangkok. 10500. Thailand.

PO BOX 1028 Silom Bangkok. 10504 Thailand.

Telephone: +66 2 6340541 | Facsimile: +66 2 6340545

Email: scott@hivfoundation.com

Website: www.hivfoundation.com



The **HIV** Foundation Asia

149/19-21 Surawongse Road, Bangrak Bangkok. 10500. Thailand.

PO BOX 1028 Silom Bangkok. 10504 Thailand.

Telephone: +66 2 6340541 | Facsimile: +66 2 6340545

Email: contact@hivfoundation.com

Website: www.hivfoundation.com

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